



Basslows CC

Terms of Use and Privacy Policy

Introduction:

Basslows CC (“BASSLOWS”) is committed to the security and privacy of our customer’s data. This Privacy Policy explains our commitment to safeguarding our customers’ data and serves as our agreement with our customers and other parties about our data handling practices. This policy lists the types of data we collect, explains how we use and protect that data, and discloses our key procedures surrounding privacy. This privacy policy is a binding agreement between you and BASSLOWS. By accessing our company website, you signify that you agree with the terms of this Privacy Policy. The company website owned by BASSLOWS and covered by this Privacy Policy is as follows:

- <https://basslows.co.za/>

This Policy refers to the website above as the “Site”. We may change this Privacy Policy from time to time by posting a new version here, and the new version will become effective immediately. The privacy of our customers and affiliates is important to us. Therefore:

- We do not sell or rent any personally identifiable information.
- We do not spam, and our policies forbid the use of our Services for spam.

Any information, including personal or business information, that you submit, post or otherwise reveal in a public forum of any nature, is not subject to our Privacy Policy. Such information will be visible to third parties that are unrelated to BASSLOWS, and these third parties may use this information to contact you or for other purposes.

Job Seekers

We will use the personal information you submit and will retain the information submitted for the time required by applicable law or in accordance with our standard practice, whichever is longer. We will not release information submitted by online job seekers to third parties except to appropriate governmental entities and/or our service providers as necessary in connection with recruiting, employment, corporate governance, acquisitions, and legal or regulatory requirements. To prevent unauthorised access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate procedures to safeguard the information we collect.

Business Information Collection and Use By BASSLOWS

We collect business Information necessary to enable us to respond to your requests for our products and services and to send you information regarding our products and services from time to time. Since most of the users of our products and site are doing so in their capacity as employees or companies, most business information we collect will be in that capacity (rather than information about you individually, such as your personal preferences, etc.). For these purposes, we have defined “Business Information” as any information that identifies or may identify a company or an individual contact at a company or that allows others to contact a company or an individual contact at a company. When you visit the site, you may be asked to submit information such as email address, company name, company website, phone number and/or areas of interest. We may also ask you where you heard about our company or products, or for other information that will help us understand more about your needs or help us process your requests for information. Our information collection and use practices are described in more detail below:

• Product/Service Registration and Customer Profile

You may be, or on behalf of your company, asked to complete registration form(s) on the site or from within the products and services menus, with contact information for use by us in accordance with this policy. Registration or activation information may include the name of your company, contact information and the product or service of interest to you. This information is required by us to respond on your expression of interest in our products or services, and to become a customer of BASSLOWS. During the course of our relationship, we will use this information to identify you, process your requests and administer the products and services that we offer to you.

• Newsletters

When you subscribe or sign up to receive newsletters published or offered via the site, we will ask you for information necessary to enable us to process your request and to send you information regarding our products and services.

• Cookies

We use Cookies to enhance the user experience, deliver personalized content, and collect information about the use of the site. “Cookies” are small computer files that we transfer to your computer’s hard drive. Cookies allow us to statistically monitor how many people are using the site and for what purposes, how often someone visits the site, and the length of their stay. This information helps us dynamically generate advertising and information specifically designed for your interests. We also use Cookies to prevent you from having to re-enter your identification and password information each time you visit our site. Cookies are not designed to retrieve personal or business data from your hard drive, your email, or any other personal information. Most browsers are initially set to accept Cookies, but users can change the setting to refuse Cookies or to be alerted when Cookies are being sent. Although refusal of Cookies will not interfere with the ability to interact with the site, you will need to accept Cookies in order to access information and use certain functions. For example, Cookies are required to be accepted for access to our web-based services or desktop products with online features. The Cookies are renewed each time a user logs on to a site that uses Cookies.

- **Product-Related Information Collection**

We collect certain additional information in connection with your use of our services. We may use your Business Information to:

- inform you of product upgrades, updates and subscription renewals;
- inform you of tax, regulatory, and other relevant compliance developments in connection with the service(s) we offer to you;
- notify you of products and services that we think may be of interest to you; ■ offer you discounts or other promotions with respect to BASSLOWS products and services that we think may interest you; and
- contact you for survey purposes to determine how we can better service you or provide better products to meet your needs.
- inform you of special discounts or offers from other third-party companies we have carefully selected and whose products and services may be of interest to you.

Disclosure of Your Business Information

From time to time, we may be required to release Business Information: 1) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena, or court order; 2) to enforce or apply the terms of any of our service or license agreements; or 3) in special cases, such as protecting the rights, property, or safety of BASSLOWS, our customers, or others. We may also provide Business Information to government agencies and to our vendors, suppliers, authorised resellers, and other business, development, and industry partners (“Partners”) to enable them to: 1) provide us with products and services to better operate and maintain the site; 2) provide you with a product or service requested by you; or 3) enable them to market products or services to you. We also may provide information about you that does not allow you to be identified to, or contacted by, third parties (“Aggregate Information”). For example, we might inform third parties regarding the number of users of the site and the activities they conduct while on the site. Depending on the circumstances, we may or may not charge for this Aggregate Information. We may also use this Aggregate Information as part of products or services that we provide to third parties and to improve our products, services, and the site.

- **Partner and Government Services**

We may engage Partners to perform functions on our behalf, which may include assisting us in processing your Business Information. Certain Partners and government agencies may collect Business Information (such as business name, address, email address, credit card information, and customer ID) directly from you and use of that information and other information provided by you to third parties is not governed by this policy even though those Partners and government agencies may share such information with us.

- **Business Transfers**

In the event that all or a portion of BASSLOWS is bought or sold, Business Information will likely be included among the transferred business assets, but such information remains subject to this Privacy Policy or a Privacy Policy substantially similar to this Privacy Policy.

• How BASSLOWS Protects Your Privacy Internally

We want your Business Information to remain as secure as reasonably possible. We combine industry standard technical safeguards with a code of conduct for those employees who are permitted to access our customers' Business Information. Our web-based services are hosted on servers that are co-located at a third-party facility with whom we have a contract providing for security measures. All hosted data is subject to SSL encryption and stored on a server equipped with industry standard firewalls. Hosted data may include personally identifiable information and other information that belongs to our customers' own customers, website visitors, or other users. We will not review, share, distribute, or reference any such Customer Data except as provided in the service or license agreement, or as may be required by law. Individual records of Customer Data may be viewed or accessed by authorized BASSLOWS employees, agents or independent contractors only for the purpose of resolving a problem, support issues, or suspected violation of the service or license agreement, or as may be required by law. BASSLOWS policy requires that both employees and consultants execute a confidentiality agreement before working for and with BASSLOWS. Those employees that violate our Privacy Policy are subject to disciplinary action, up to and including termination. Despite these security measures, we do not represent or warrant that Business Information will be protected against loss, misuse, attacks, or alteration by third parties. Customers are responsible for maintaining the security and confidentiality of their usernames and passwords.

• Your Privacy Choices

Occasionally, BASSLOWS may send you communications through emailed newsletters to provide you with information or promotions relating to products and services that may be of interest to you, including notification of important developments in Google search. You may opt out of receiving these communications by electing to unsubscribe from such email newsletters. Should you elect to unsubscribe from our newsletters, we may still send you relationship or transactional messages in order to notify you of important product advancements and updates, for the renewal of existing subscription services, to resolve specific questions or requests made by you via phone, email or the Web and in response to any activity completed on the site, including but not limited to, registration, ordering, downloads, and requests for information.

• Third-Party Promotions

If you access and/or use any of our customers' products or services from a link on the site, or by any other means, any information you reveal in connection with such product or service is submitted to our customer and is not subject to this Privacy Policy. You should consult the privacy policy of the respective customer with respect to its treatment of any information that you may reveal in connection with such product or service.

Correcting or Updating Your Business Information and Contacting BASSLOWS

You can always update the Business Information that you have provided to us and/or change your preferences with respect to marketing contacts from us by contacting BASSLOWS on info@Bassslows.co.za.

Linked Sites

The Sites may contain links to third-party websites and resources (collectively, “Linked Sites”). These Linked Sites are provided solely as a convenience to you and not as an endorsement by us of the content on such Linked Sites. We make no representations or warranties regarding the correctness, accuracy, performance, or quality of any content, software, service, or application found at any Linked Site. We are not responsible for the availability of the Linked Sites or the content or activities of such sites. If you decide to access any Linked Site, you do so at your own risk. Your use of any Linked Site is subject to the policies, terms of use, and privacy policies of such Linked Site, if any.

Consent to Transfer

Users located outside South Africa who submit Business Information to us via the site should be aware that the information they submit will be transferred to our servers located in South Africa. Your submission of Business Information to us constitutes your consent to this transfer. Although we will collect and use your Business Information only as stated in this Privacy Policy, laws generally applicable to the protection of personal data in South Africa may not be as stringent as those in some users’ home jurisdictions.

Changes to this Privacy Policy

We may change this Privacy Policy at any time by posting the then current policy to the site. Your use of the site constitutes acceptance of the provisions of this Privacy Policy and your continued usage after such changes are posted constitutes acceptance of each revised Privacy Policy.